

**Student Ambassador Program**  
**Fenwick High School**

**PROGRAM DESCRIPTION**

Student Ambassadors are a small group of students (in their sophomore year) dedicated to the positive promotion of Fenwick High School. They will work on a volunteer basis to serve as liaisons between the current Fenwick community and prospective students.

Student Ambassadors are visible at many campus events held for prospective students and families and work in conjunction with National Honor Society students when necessary. Student Ambassadors have the unique opportunity to develop and receive training in communication, public relations, marketing and interpersonal skills.

***Student Ambassadors may be asked to volunteer for the following events:***

- Shadow Program \*\*
- Building Tours
- Write for Admissions Online Newsletters
- Respond to Student E-mail Questions
- Grade School Principals' Day
- December Open House Phone A Thon
- Basketball Party
- Entrance Exam
- April Open House
- Charter School Visits

**JOB DESCRIPTION**

Bearing in mind that Student Ambassadors serve as an essential component to Fenwick's Public Relations effort, several responsibilities are placed on the Student Ambassador.

***Responsibilities:***

- Positively represent the Fenwick student body as Shadow Host
- Act as an ambassador from the student body to prospective students and families at above mentioned events
- Assist in the recruitment of future Student Ambassadors

***Rewards:***

- Potential for future leadership as an Ambassador Officer as an upperclassman
- Sharpen communication and public speaking skills
- Improve interpersonal and conversational skills
- Enhance confidence when speaking and interacting with many members of the Fenwick community
- Develop networking skills through participation at exciting events
- Develop leadership to use in college and beyond

***Qualifications:***

- Minimum 3.0 GPA
- Completed Application – available at the start of the school year, turned in by the set deadline.
- Strong work ethic and responsibility
- Good Fenwick Discipline Standing
- Enthusiastic and positive attitude
- Willingness to develop and improve marketing and communication skills
- A sincere desire to help Fenwick and help to foster the school's positive reputation

***Student Ambassador Program Requirements:***

- To remain an active Student Ambassador you must attend ALL meetings and 1 training session, actively participate in volunteer offerings, and conduct ALL ambassador actions in a professional manner. Failure to do so, results in immediate disqualification of position by the Admissions/Communications staff.